



GREAT SAFARIS®
Enriching Life Experiences

Media Kit





Great Safaris is a luxury African safari and tour operator specializing in customized, high end experiences in Botswana, Egypt, Israel, Jordan, Kenya, Mauritius, Mozambique, Namibia, Rwanda, Seychelles, South Africa, Tanzania, Zambia and Zimbabwe. Great Safaris' leadership has more than 80 years of combined experience in the safari business, and every itinerary they craft is an enriching life experience – a product of the passion and knowledge from decades of exploring and living on the magical continent of Africa.





Great Safaris, Great People

Great Safaris' founder Dave Herbert was one of the pioneers of developing and promoting tourism in Southern and Eastern Africa. With decades of experience in the African tourism industry, Herbert and President Anne Bellamy provide their clients and travel agent partners an unrivaled wealth of knowledge and experience. Great Safaris has no hidden agendas, they don't own properties or lodges in Africa, their singular goal is to craft high quality, competitively priced packages for travelers desiring a once in a lifetime African experience.



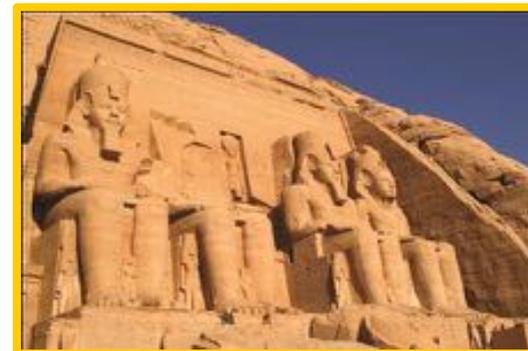
***Dave Herbert** (right) accepting the 2010 Lifetime Achievement Ubuntu Award from the South African Minister of Tourism.*



Customized Dream Vacations

Whether travelers are looking for a perfect honeymoon destination, an exotic family vacation, a multi-generational adventure or a once in a lifetime luxury trip, Great Safaris offers something for everyone. All of Great Safaris' tours are operated as custom departures and include a local Great Safaris tour guide.

Great Safaris offers a range of extensions for guests looking to enhance their vacation with an exotic beach retreat in the Seychelles or Zanzibar, tours of the ruins of Petra in Jordan, or wildlife viewing in Tanzania, Kenya, Namibia, Botswana or the Gorilla-inhabited mountains of Rwanda.





Small Group and Single Travel

Great Safaris provides tours for small groups, including families and extended families vacationing together. They offer discounts for children, as well as triple occupancy rates. Great Safaris is a terrific option for solo travelers as well, offering singles travel specials throughout the year that often include completely waived single supplements. While all of Great Safaris' packages are available on a custom departure basis, prices remain very competitive in the market.

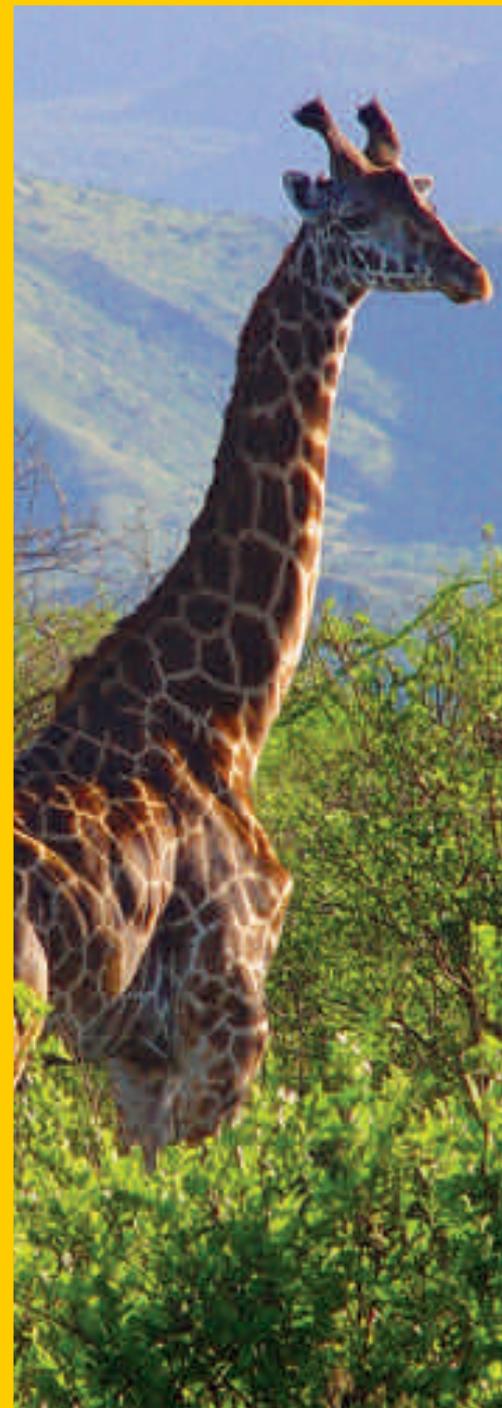




Vacations to Suit Any Style and Budget

Unlike many 'big-box' tour companies, Great Safaris' focus is solely on Africa. They know Africa, and their mission is simply to recommend the best possible African experience to suit each traveler's style and budget.

Great Safaris offers four levels of accommodations – Classic, Luxe, Premiere and Platinum. *Classic level* offers comfortable accommodation, typically in historical hotels or family-owned inns. *Luxe level* is sure to exceed your expectations, with all the amenities you might need and top notch hotels in the best locales. *Premiere* and *Platinum* offer the most exceptional lodging in Africa – think private pools, game lodges with private outdoor bathrooms and viewing decks, gourmet cuisine and a private butler at your service.





Featured Itineraries

➤ [Safari in Style with Relais & Châteaux](#)

Cape Town, Kruger Park, Johannesburg and Victoria Falls

Showcasing Relais & Châteaux properties exclusively

12 days, Platinum accommodations, starting at \$9,595 per person

➤ [Good Earth South Africa Safari](#)

Cape Town, Winelands, Grootbos Nature Reserve, Johannesburg, Kruger Park

Luxury “green” tour for the eco-conscious traveler; a portion of the proceeds from every booking will go to a charity of the traveler’s choice

12 days, Classic accommodations, starting at \$3,995 per person

➤ [Great Tanzania Wing Safari](#)

Arusha, Tarangire & Serengeti National Parks, Ngorongoro Crater

Discover the greatest wildlife destination on Earth ... by air!

10 days, Luxe accommodations, starting at \$6,429 per person





Work With Travel Agents

Great Safaris maintains a great working relationship with travel agents across the country and act as a 'back office' resource to travel agencies, providing unmatched knowledge of natural, historical and cultural attractions in all of their destinations. Great Safaris has been honored as organizing one of National Geographic Traveler's 50 Tours of a Lifetime, so agents know that they're putting their clients in capable hands, providing truly life-changing travel experiences. Beyond offering geographic expertise, Great Safaris offers commission on all of their bookings.

"Just one call for all your southern and eastern Africa needs."





Offices in Africa and U.S.

Great Safaris offers travelers exceptional customer service through their offices in the U.S. and Africa. Their main booking office in Glendale, California is staffed by some of the most prominent African safari experts in North America, who are on hand to help travelers create their perfect itinerary. Once the traveler arrives on the ground in Africa, they can expect the same exceptional service from Great Safari's seven fully-staffed offices that serve as extensions of their U.S.-based headquarters. Great Safaris' African staff understands the needs, concerns and expectations of each unique traveler and they are committed to guiding travelers through every step of their journey.





Organizations

Great Safaris is an affiliate of Goway Travel and also a proud member of several professional organizations, including: the American Society of Travel Agents, the International Air Transport Association, the Airline Reporting Corporation, and the U.S. Tour Operator Association and its \$1 Million Traveler's Assistance Program.





In the Press:

Orlando Sentinel



recommend

San Francisco Chronicle

Chicago Tribune



travelmarket
report

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Media Contacts

Nancy Harrison

Adventure Media

nharrison@adventuremedianews.com

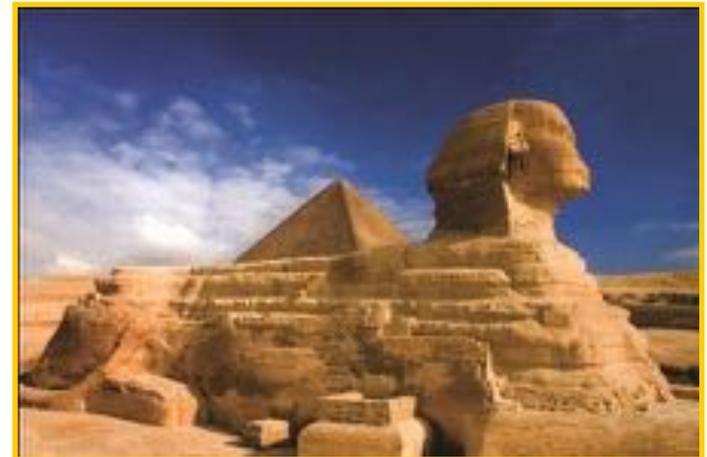
254.423.2568

Dave Herbert, CTC

Great Safaris

info@greatsafaris.com

800.409.7755



ADVENTURE MEDIA