




ADVENTURE MEDIA

MEDIA KIT |
NOT JUST AN AIRLINE - A TRAVEL COMPANY WITH WINGS

Nature Air™

Nature Air takes off

- redefining air travel

More than ten years ago, **no reliable airlines existed in Costa Rica or Central America** serving adventure travel destinations. Services were often slow, chaotic and inconvenient for international and regional tourists. Whole communities were essentially cut off from the world in certain seasons. The catch was that **these destinations were often the most beautiful and most in need of sustainable tourism** projects to preserve their natural richness. The conditions were ripe for a new airline.

In 2000, when working on a sustainability project in Costa Rica, Alex Khajavi, CEO of Naturegate, found out that Travel Air was for sale. Without any airline experience, but with more than 25 years in sustainable tourism development and investment banking, **the Khajavi family essentially sold their homes, packed their bags and moved to Costa Rica permanently** to run the newly formed airline, Nature Air.

Today Nature Air is just **one part of the Nature Group family**. Nature Air's commitment to quality of service is clearly demonstrated by the way they have structured their programs; **not from the perspective of a business owner, but from that of a traveler.**

- Since the first year, they have gone from flying 18,000 passengers annually to more 125,000 in 2015
- Business has grown from one plane to six - offering both scheduled and chartered flights
- Growth has been at more than 35% annually compounded
- Nature Air is predicted to be one of the fastest growing companies in Latin America

[Learn more...](#)



Our mission is to offer travelers a reliable, innovative and fun airline to travel throughout Central America. Based in San Jose, Costa Rica, Nature Air pledges to neutralize its carbon footprint and help keep the beauty of Costa Rica in its natural state.

Nature Air **voluntarily compensates 100% of its carbon emission** through the preservation of tropical forests in Costa Rica's Osa Peninsula. The company offsets more than 6,000 tons of carbon dioxide annually through the purchase of local carbon credits that help conserve one of the country's most biologically diverse regions

Since 2004, Nature Air **has helped protect more than 350 hectares** of privately owned forests. In addition, **Nature Air managed to decrease its carbon output by more than 7%** through improvements made in their operations, scheduling and flight plans.

The company is committed to opening up new destinations and offering both international travelers and local residents the opportunity to travel to 15 exciting destinations in Costa Rica, Nicaragua and Panama in just minutes.

Nature Air's "green" projects are ongoing. The company is an active participant and ally of various conservation and sustainability efforts including Proparques, Canaeco, Rainforest Alliance, Fonafifo and Yaguara.

**world's first
carbon neutral
airline**



getting there

Nature Air offers **48 daily flights to 15 exciting destinations** in Costa Rica, Nicaragua and Panama.

In May 2005, Nature Air began operating **daily flights to the Arenal Volcano**, one of the most well known tourism icons in Costa Rica. This flight was a watershed moment in tourism for the Arenal area.

More recently, the airline began flights to the Caribbean archipelago of **Bocas del Toro in Panama**, as well as **the capital of Nicaragua**.

In keeping with the adage, “the journey is half the fun,” the planes are painted in vivid colors reflecting tropical animals and destinations. Nature Air’s planes are **roomy, climate controlled and deliver a smooth ride**. In addition the **large, flat windows allow unobstructed views** of the volcanic activity, tropical waterfalls and even simultaneous views of the Pacific and Atlantic oceans.

Nature Air continues to endorse **Nature’s group mission statement: *creating destinations for rare experiences.***



Nature Air places equal emphasis on commercial success and social responsibility.

Studies indicate that English speakers in Costa Rica earn on average **40 percent more income across all industries.**

In 2004 Nature Air created Naturekids, **a non-profit organization that teaches low-income children English** reading and writing and computing skills.

Naturekids currently has **a school in Drake Bay** where more than 60 students attend twice-weekly classes, as well as workshops on computing, recycling, and environmental issues. **Classes are for entire families**, from children to grandparents.

In 2007 the Naturekids foundation expanded its English program, and broadened the environmental education programs for its students. The program is **initiating efforts to clean up water in smaller communities and collect and recycle garbage.**

Environmental lessons are also given to the children **to help install a sustainable practices foundation in the younger generations.**

reaching out
and community
service



Nature AirTM vacations

- a carbon neutral vacation

Costa Rica been named **one of the world's most popular travel hot spots**. To better serve tourists in the regions it serves, Nature Air **formed its own environmentally friendly vacations department** - Nature Air Vacations. Nature Air Vacations guides and educates travelers about the eco-friendly and sustainable lodges Costa Rica has available. **Our travel designers** are fluent in English and Spanish **and live, work and play here** in Costa Rica

In spring 2008 Nature Air Vacations created a **100% carbon neutral itinerary**. From the time travelers step foot in San Jose, Costa Rica until the time they leave, 100% of the carbon created will be offset. The vacation package includes guided nature walks, sustainable jungle tours, accommodations at some of the most sustainable hotels in Costa Rica, domestic airfare by Nature Air, and all transfers in a carbon neutral bio-diesel van.

Travel experiences include:

- Rainforest and Beach Romance
- Active Adrenalin
- Coast to Coast
- Active Wildlife



[Awarded 2011 Travel + Leisure Global Vision Award](#)
[Winner In Conde Nast Traveler World Savers Awards 2010](#)

[Nature Air Wins 2009 Wttc Conservation Award](#)

[Nature Air Receives Top Sustainable Award From The Rainforest Alliance](#)

[Nature Air Receives Virgin Holidays Responsible Tourism Award 2007](#)

Nature Air is a member of several **environmental organizations** through which it educates both travelers and industry of its program, these include:

International Ecotourism Society

Rainforest Alliance

ATTA

World Heritage Alliance

UNEP

International Civil Aviation Organization

IATA

ICT Tourism Association

Canatur

Acoprot

Canaeco

int'l awards
and recognition

membership organization



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